

CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT WORKING ON THE MARGINS

Dear Editor/Communications Director,

The Catholic Church teaches us to recognize the goodness of creation and the dignity of the human person, regardless of age, race, religious background, or economic status. We are called to protect our environment and to see God's image in the faces of the people we meet, especially those who are poor and marginalized.

For more than 50 years, the Catholic Campaign for Human Development (CCHD) has worked to combat poverty and environmental damage by supporting community-based groups such as KC Can Compost in Kansas City, Missouri. KC Can Compost collects commercial food waste from organizations and businesses for composting rather than disposal in landfills, thereby reducing methane and greenhouse gas emissions. Through its job training and internship programs, KC Can Compost has created empowering opportunities for men and women who have faced challenges such as homelessness, incarceration, illnesses, or other issues that have excluded them from living-wage jobs.

Rooted in Catholic principles such as environmental stewardship and love of the poor, CCHD uses your diocesan support to help KC Can Compost and other community-based groups empower vulnerable people with solutions that respect their human dignity. All CCHD national grants are approved by the bishop in the diocese where the funded groups operate. When your diocese participates in the CCHD collection, 25% of your contribution remains in your diocese to create solutions to poverty in your own community.

Please promote CCHD so local organizations can empower low-income people to make their communities more responsive to their unique needs. Use your publication(s), website, social media channels, and any other outlets to tell this story and the story of all those who live on the margins. Promotional materials, including a social media tool kit, are available at www.usccb.org/cchd. Remember, 25% of the funds you collect remain in your diocese to fund local anti-poverty programs!

If you have any questions, please contact me at 202-541-3365 or mhren@usccb.org. Thank you for joining us to work with those on the margins and break the cycle of poverty.

Sincerely yours in Christ,



Margaret Hren
Assistant Director, Promotions

